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## **Harrods Chooses Retaligent for Retail Clienteling Solution**

**ATLANTA, GA, January 11, 2009** — Retaligent Solutions, Inc. (“Retaligent”), a leading provider of retail Clienteling and Assisted Selling solutions, is piloting its Clarience 1:1™ Clienteling solution at Harrods Ltd., the well known London Knightsbridge department store.

A spokesperson for the retailer said, "Harrods Ltd has engaged Retaligent to implement a pilot for a revolutionary new clienteling system, on trial since October. The concept will reinforce Harrods commitment to offering first class customer service initiatives by delivering insight into the customer base. The pilot includes Retaligent software components which provide sales associates with secure access to detailed client information, installed on POS terminals and PCs in departments across the store. Harrods is happy with the partnership and will be looking at ways to further strengthen its commitment to clienteling in the future."

“Harrods is recognized worldwide as the quintessential luxury retailing experience. We are very proud to be working with them on this exciting project”, said Bryan Amaral, President and Chief Executive Officer of Retaligent. “We are finding that retailers everywhere are looking for ways to improve personalized service and extend their competitive advantage, one loyal customer at a time” said Amaral.

Harrods is Retaligent’s first customer outside of North America. “This customer represents the best of all possible entry points into the UK and European markets for Retaligent and we are delighted to be partnering with this most respected retailer,” said Bryan Amaral. “We hope to build on this and secure our position as the global market

leader in Clienteling and Assisted Selling solutions” said Cliff Matthew, VP Marketing & Business Development. “We believe that the UK will continue to represent a strong market opportunity for Retaligent and it is an ideal platform for pan-European efforts,” said Matthew.

**About Retaligent Solutions, Inc.**

Retaligent provides the world’s premier retailers with Clienteling, Assisted Selling and Gift Registry/Wish List applications that improve associate performance while enhancing the customer experience, in-store, at the point of decision. Founded on Retaligent’s unparalleled retail expertise, Clarience 1:1™ enhances customer knowledge, provides associate task and communication tools, delivers product knowledge and improves operations on a common integrated platform. The solutions are available for mobile, PC, POS and kiosk devices. Visit [www.retaligent.com](http://www.retaligent.com) for more information.

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