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Retaligent Solutions, Inc. Sponsors RetailConnections Business Executive Summit 2010

ATLANTA, GA, February 21, 2010. Retail software company Retaligent Solutions, Inc. (“Retaligent”) is sponsoring the third annual RetailConnections Business Executive Summit in Aventura, FL February 21-23, 2010. This conference is designed to provide a unique format where as many as one hundred senior retail executives from both the line of business and information technology disciplines will come together for three days of networking, information sharing, and collaboration on the most pressing challenges and compelling opportunities facing their businesses.

At the conference, Bryan Amaral, Retaligent’s President and Chief Executive Officer, will be hosting a breakfast roundtable discussion entitled - **The Customer Engagement Playbook: Empowering Your Frontline with Clienteling and Assisted Selling.**

“Retaligent is honored to be part of the RetailConnections Business Executive Summit again,” said Amaral. “Undoubtedly, the retail industry is undergoing seismic change, and we see this as a terrific opportunity to speak with our customers and industry leaders about what is most important to them. This summit represents a great forum for retail leaders to share their insights, successes and recent challenges while they discover ways to re-ignite their businesses and transform their in-store customer experience,” said Amaral. “Of course, we at Retaligent are very pleased to be part of that transformation,” he said.

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Marc Millstein, RetailConnections Founder and President said “We appreciate Retaligent’s continued support and sponsorship of the Summit. Most of our retail attendees are looking for new ways to engage their customers. Retaligent will share its unique expertise and capabilities to help these retailers define and support new customer experience strategies.”

For more information about the event being held February 21-23, 2010 at the Fairmont Turnberry Isle Resort, Aventura, FL visit: <http://www.retailconnections.biz/events.php>

About Retaligent Solutions, Inc.

Retaligent provides the world’s premier retailers with Clienteling, Assisted Selling and Gift Registry/Wish List applications that improve associate performance while enhancing the customer experience, in-store, at the point of decision. Founded on Retaligent’s unparalleled retail expertise, Clarience 1:1 enhances customer knowledge, provides associate task and communication tools, delivers product knowledge and improves operations on a common integrated platform. The solutions are available for mobile, PC, POS and kiosk devices. Visit www.retaligent.com for more information.

About RetailConnections, LLC.

RetailConnections was founded by long-time retail industry insider Marc Millstein, who has 25 years of industry experience working with retail executives in all segments. As founder and editor of Executive Technology magazine, Marc launched the Executive Technology website and newsletter, as well as the franchise's CIO Summits. In addition to the Summit, RetailConnections has an extensive practice that hosts conferences and other live events on leading topics exclusively for senior executives throughout the year as well as providing consulting with retail technology vendors on go-to-market strategies.

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