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Hugo Boss Chooses Retaligent for Retail Clienteling Solution

ATLANTA, GA, January 10, 2010 — Retaligent Solutions, Inc. (“Retaligent”), a leading provider of retail Clienteling and Assisted Selling solutions, has been selected by Hugo Boss Fashions, Inc. to implement its Clarience 1:1™ solution for its US retail stores.

“Hugo Boss is recognized worldwide as an innovative specialty retail brand. They have a well developed customer engagement culture and we are very proud to be partnering with them”, said Bryan Amaral, President and Chief Executive Officer of Retaligent. “Hugo Boss continues to raise the bar by focusing its attention on quality and personalized service. By deploying our clienteling solution, Hugo Boss will be able to enhance the consistency and performance of their in-store clienteling activities, extending their competitive advantage, one loyal customer at a time” said Amaral.

Mark Brashear, Chairman and CEO for the Americas, Hugo Boss USA, Inc. said “Hugo Boss is very excited to be implementing a new clienteling system with Retaligent. This is an important step forward as we continually improve our customer’s retail experience and find ways to enhance our associate’s in-store capabilities.”

The Retaligent subscription-based clienteling appliance includes software features that provide associates with detailed customer information including purchase history and product preferences, wish lists and preferred communication channels. Clarience 1:1 also includes an array of fashion specific tools for building product collections and customer specific recommendations. Outbound customer contact is enhanced with task

management and query tools, email and letter templates and manager dashboard capabilities that monitor individual sales associate performance metrics.

Retaligent will be exhibiting its solutions at the 99th Annual National Retail Federation Convention and Expo at New York's Jacob Javits Center on January 11th and 12th 2010.

About Retaligent Solutions, Inc.

Retaligent provides the world's premier retailers with Clienteling, Assisted Selling and Gift Registry/Wish List applications that improve associate performance while enhancing the customer experience, in-store, at the point of decision. Founded on Retaligent's unparalleled retail expertise, Clarience 1:1 enhances customer knowledge, provides associate task and communication tools, delivers product knowledge and improves operations on a common integrated platform. The solutions are available for mobile, PC, POS and kiosk devices. Visit www.retaligent.com for more information.

Further information on HUGO BOSS can be found on its website at <http://www.hugoboss.com>.

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